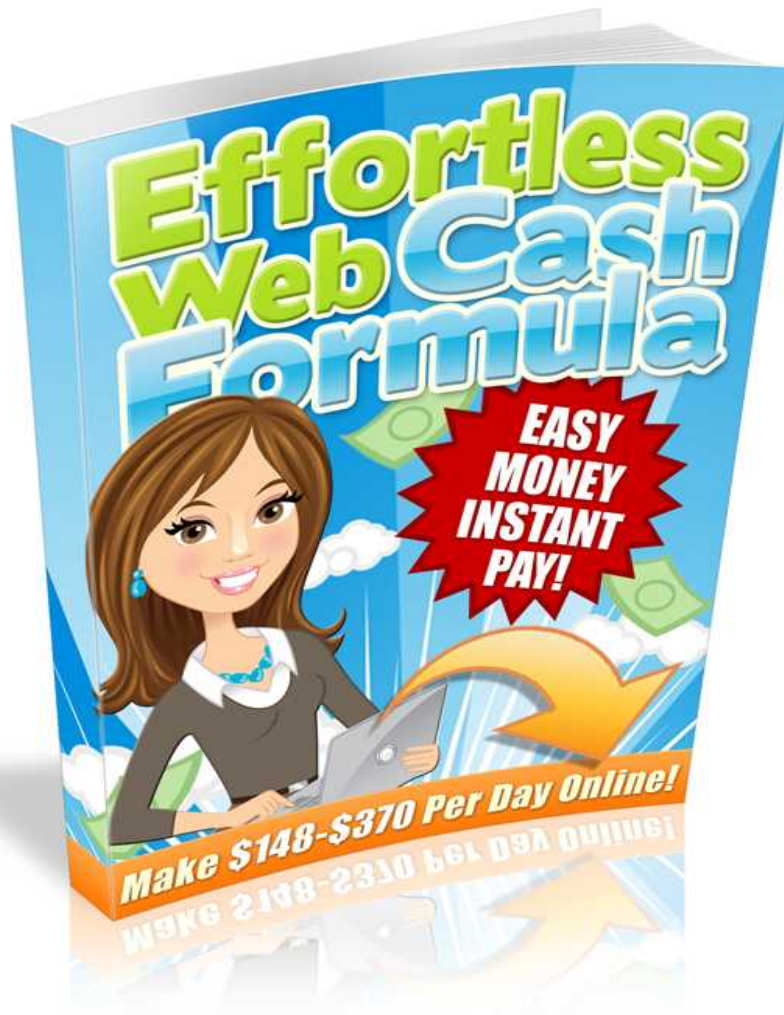


Special Report from Lauryn Herbert, the #1 Home-Business Creator in America



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***Sign Up Now!***

## Introduction

Hello and congratulations to you for getting your hands on this powerful system that has been created specifically as an easy way to allow newbies to get off to a fast start and begin making money almost instantly with a total package, turn-key system.

I have spent many years as a full-time Internet marketer and know from personal experiences just how difficult it always is to start making money online when you are new to the game and just trying to get started.

There are hundreds, if not thousands of books and courses that have been published on “how to make money online” and most of them are either incomplete, or just plain impossible for the beginner to profit from.

**If You Can Spare 60 Minutes A Day, I Can Offer You A Certified, Proven And Guaranteed Home Job To Make \$148 - \$370/Day From Home!**

If you're new to online marketing and you're looking for how to get started FAST, this is it.

If you've been around a while and you're dissatisfied with your results, this is a way to start seeing the reward you've wanted for so long.

**Keep reading...**

**Imagine Seeing Cash In Minutes From Now**

I'm going to give you a true plug-and-play, in-a-box system literally anybody—no matter what your skill level—can understand and use to generate cash in hours from now!

**This is as close to an honest "set it and forget it" system you'll ever find...**

All you have to do is plug in some traffic, and watch the money roll in like a tsunami. And ***I'm going to give you killer strategies for getting more traffic than Manhattan at rush hour, mostly at zero cost.***

Some online gurus will tell you it takes time to build an online business. But I'm here to tell you it does NOT take much time to see cash.

And that's spendable cash in your bank account. You can use your cash to pay for the rising cost of gas and groceries, bills, rent, just making ends meet... or whatever you want!

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You don't need any of the stuff that takes a long time to set up...

- You don't need to spend time creating a technically beautiful website.
- You don't need to hunt for a winning product to sell.
- You don't need to spend big bucks on great sales copy.
- You don't need employees, or inventory, or any of the things that make a "business" a pain in the neck.

**You don't even need a single idea of your own.**

I'm going to take care of all that, and then some. **The hard work is done!**

It might take you an hour or two to read and digest this system (if you take your sweet time about it). All you have to do is exactly what I tell you to do.

**Plug this "no-brainer" system in, flip the switch and collect the money. Yes, it IS that easy.**

I know what I'm talking about, and I've proven it *over and over again...*

**All you've to do is get plugged-in and it runs automatically to suck in sales and make cash for you.**

**But enough of this - let's get into what I promise is a sure-fire way to start making money now and what you should do.**

**First Step: Stop Trying to Sell Things!**

Not forever but at least for now while you're getting started and "learning the ropes". I don't think I'll have to spend very much time to convince you that it is much easier to give away things for Free than it is to sell things (not to mention there is a whole lot less competition).

In this system I'm going to show you, I give something away (for FREE) that in this economy, every person on the planet is interested in and almost every time I give it away, I make money!

Forget the numbers game!

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Imagine being able to offer something that basically every person in the world wants and really needs right now for FREE and make money at the same time.

This system is so powerful and fool-proof that almost anyone that tries it, can start making a significant income almost immediately – usually within hours.

Truthfully, I'm not talking about the really BIG MONEY that buys mansions, yachts and Ferrari's – that kind of income is possible but takes a lot of work, skill and experience – and that's more than you can expect from this simple system.

What I'm talking about here is a simple, easy to do system that can bring in an extra couple hundred dollars a day and is suggested only as a nice starting point for your online marketing career. I hope that someday you can be at the point where you have hundreds of websites bringing in \$1,000's a day etc...

**The main concept is: I give away a Free product that every person on the planet wants and at the same time, I make easy money on a daily basis like clockwork – Guaranteed!**

The good news for you is that you can use MY system for yourself. And you'll make the money...not me. You keep 100% of the income for yourself and it's paid directly to you!

All you have to do is just follow a simple step-by-step plan that I have tested myself to generate anywhere from \$100-\$400 per day.

The system is already completely setup and waiting on you. That means you could be plugged in and ready to start making money in just a few minutes from right now.

It is my system but you will NEVER have to pay me any monthly subscriptions to use my system, or any ongoing membership fees.

I said that we are giving away a Free Product but you must know that if you're going to make money, you have to sell “something”; a product or service or something. Dollars must exchange hands at some point if any are going to land in your pocket right?

You're correct, but hear me out! This is nothing like you're expecting and even if you think you know what's coming....you don't!

Even though my system gives something away for free, it is also selling something (it has to if it's going to make money right?).

While other marketers using *normal* advertising methods can only expect to

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have about a 1-3% conversion rate, while with my system, **the conversion rates can be up to 60% and sometimes even higher!**

Just think about it for a second. Almost every single person who takes what I give out for free, usually always ends up buying what I'm selling. And remember that just about everyone in this economy wants what I give away; they're almost lining up to get what I give out for free...and a huge majority of them will certainly end up buying what I'm selling.

It's probably the nearest thing to a perfect money maker ever invented! **(Please – just hold on as I'm about to show you how you can do the same thing).**

What makes this even more extraordinary is the fact that what I sell is not actually all that different from what other people sell. In fact, you may well see other people selling the exact same things.

### **IMPORTANT KEY POINT**

This approach can be used to “sell” anything. I use it everyday and teach it to my students to sell everything from ClickBank products, to high-dollar membership programs.

This particular program that I am to share with you here is already set up with 17 very good Internet marketing products, but you can copy this approach for yourself to market anything after you have some experience.

So, even though this program does NOT have any one-of-a-kind or unique products, it does have one very unique key, almost magic ingredient that no one else has:

**Everyone else is selling these products and as a result they only manage to make between 1-3 sales for every 100 people they present it to. That's crazy and a very difficult way to try and make any money.**

I on the other hand, have added something extra! I've given people a real incentive to buy from me. I've made them an offer they can't refuse; an offer so irresistible that practically everyone who sees it simply can't help but make a purchase. (Well, I may have gotten a little carried away there – too much coffee this morning – it's actually about 50-60% which is a little short of “everyone”).

The important point is that you are going to be to one who benefits and profits 100% because of the incentive in my system! I get nothing extra!

Now don't you dare walk away or close this book when I explain this next bit. You'll be walking away from an easy income simply because you “think” you

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know what I'm trying to offer or where I'm going but you are almost certainly not right. Read on and be surprised...

**What I'm about to say is a key part of my system, but IT IS NOT the final twist that makes this system so special. You have to stay with me and hear me out. Trust me it's worth it!**

I sell a collection of highly sought after and industry-leading Internet marketing products, specifically designed to teach, train and assist you in becoming a more successful and profitable Internet marketer... you name it, it's in this package.

**You Can See the Entire Package at the End of This eBook**

Anyone who's interested in starting or is working with Internet Marketing as a means to create additional income in this recession is going to want at least some of these things that this package offers. Most people have already bought products that are similar to or on the same topics as some of the items included in this collection, but there are bound to be some they don't yet have and will appreciate getting their hands on them to use...especially at such a ridiculously cheap discounted price!

Still, if I just tried to sell them from a normal website like everyone else is doing, I would probably get the normal results; between 1-3% sales and even getting those returns would be difficult, time consuming and costly to advertise. Who can afford that in this economy?

Even though anyone who's trying to make money online is going to "need" these products at some point, the fact is that the vast majority of people simply won't buy these exact items from me or one of my websites – just too much competition out there.

There are so many other people selling the same information and tools under different names and from different websites, that competition is extremely fierce and 1-3% is all a normal website with normal selling strategies could ever expect to make.

But I've flipped the situation on its head. Instead of having only 1-3% of people who see my offer actually buy from me...I now have actually had days where only 1-3% of people walk away and **didn't** buy from me.

I've completely reversed the trend and I've achieved all this without ever "trying" to sell anything. I haven't got a fantastic sales letter written by an expert copy writer and I haven't got some super effective advertising campaign that is saturating the Internet or a first page listing on Google.

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What I do have is an incredible incentive that convinces an extremely high percentage of people when they see this offer, that only a person that just plain doesn't "get it" would pass this purchase up.

It's an incentive that makes every sale almost a foregone conclusion. An incentive that means making the sale is a virtual certainty.

It's an incentive that means my computer becomes almost like my own personal ATM that I can withdraw money from whenever I want.

### **But What If It Was You Instead of Me?**

**Like what if you could somehow magically "step into the shoes" of a veteran marketer?**

**Keep reading and get ready to use a little imagination on that last thought....**

Before I reveal the final twist, I want you to imagine that this fantastic system I've described is not mine...it's YOURS!

Imagine it was not me selling this product with the magic incentive that converts up to 60% sales...it is YOU!

Imagine that you were giving away for free, something that people were lining up to get and then up to 60% of those people ended up stuffing cash in your pocket for a product you promote.

That would be the dream system for you wouldn't it?

**Well that's precisely what You're going to get!**

Let me tell you what my system is. And remember:

**THIS IS NOT THE FINAL TWIST! YOU HAVE TO KEEP READING!**

I give away something for free that every person on the planet is interested in. I give away an ebook that explains a system that **shows people how they can make easy money online**... this ebook.

You wanted to find out for free how you could make easy money, so you downloaded this book without hesitation....and that's exactly what everyone else does. (Don't walk away thinking this is just a big con; you haven't heard the whole story yet!).

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**It doesn't take a lot of effort or talent to give away a FREE ebook on "How to Make Fast, Easy Money"**

(in fact, it's about as easy as anything could possibly be)

In this free ebook, I promote and sell a professional collection of Internet marketing products and the clever part is, I manage to sell this product to over half the people who read this ebook.

Yes that even includes you. In fact I can almost guarantee that you will buy the product being sold here and so will almost everyone else who reads this after you.

NOT because it's a collection of products that has been keeping you awake at night because you wanted them so badly, but because they are in fact good, usable products that can be helpful to any Internet Marketer and MUCH MORE IMPORTANT is that they are **the gateway to plugging you into a system that can almost effortlessly bring you in a couple hundred dollars a day income. That's why!**

I think I know what you're thinking, but stay with me because here comes the best part...

### **The Final Twist!**

When people hit the payment button and buy the product from this ebook, it's not my payment button....IT'S YOURS!

**People will visit your personal website that looks identical to mine and download this same ebook; but it won't be mine, it will be yours.**

**(I even set it up for you, so there is no hassle and you get to own a turn-key Internet business that makes \$100-\$400 a day).**

**Also, I even set up your customers websites and their customers, customers... all you do is send people to your website and collect your money...that's it!**

**I could easily bet that you are not reading what is really my web page right now. Sure, I wrote it and I created the system, but odds are this is somebody else's site that has already grabbed this amazing system to use as their own just like you can now.**

When a person decides (like they most often do) to buy the product, every penny they pay will go directly to you. I won't get a cent, there's nothing in it for

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me; it all goes to you. You are not an affiliate that only gets a percentage of the payment – YOU GET ALL OF IT!

### **Did I just hear your brain go Ca-Ching!!!!?**

That is the real secret to why this is so powerful. When you buy the product from this ebook, you'll get one other VERY IMPORTANT thing thrown in as an added FREE bonus. The magic incentive that convinces almost every reader of this book to make a purchase!

You'll get the right to re-sell this collection of products as if it was your own using your own personal identical copy of my website that I set up, my marketing materials and a copy of this exact ebook with YOUR payment link.

All you need to do is fill out a very quick and easy form after you purchase telling me some very basic information and the email address associated with your **Paypal, or AlertPay** account and click "submit". When you do that, your website will be set up with your payment button in this ebook instead of mine and you will start to receive 100% of the payment directly into your account!

From then on, whenever someone downloads your "copy" of this ebook, you'll be the one they buy the product from. You keep every single penny and I get absolutely nothing. Just like what is happening right now as I'm sure the payment button in this ebook you're reading is probably not actually mine.

You can see how the system effectively becomes completely yours. I set up the website, I set up your customers website and their customers customers, I wrote the ebook, I put together the product package and I created all of the marketing and sales materials. Heck, I even handle the hosting and delivery of the products and I'm here to work with anybody that needs help, but now you are making 100% of the money from it.

**You might want to re-read this paragraph as yes; you get everything I have created and built to use as your own, totally yours - 100%**

If you can just get your head around how unusual this is, I'm pretty sure you'll agree this is probably the easiest no-brainer thing you've ever seen right?

Well that's why this is so fantastic. Almost everyone who reads this thinks exactly the same thing and buys so they can get in on this crazy deal. At this point, people don't care whose payment button it is – it makes absolutely no difference in what they get. As I said earlier, I'm sure you are probably not on my personal site right now – so what? - Right?

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Of course, you want it to be your payment button on the system. So you buy the product to be able to add your pay link into this book...and that's precisely what everyone else does and it's what generates up to 60% conversion rates.

**Simple but extremely effective!**

I know of no better way to instantly be plugged into a proven money-making business that has already been totally set-up for you.

**For motivated people ready to get started now, click the image below. You'll be redirected to the website connected to this ebook. Simply scroll down to the bottom of that website to get in on this crazy system.**

Or feel free to continue reading...



Next, I've put together some of the most common questions people ask to try and help clear up any questions you may have starting with the BIG ONE that everybody asks:

**Question:** This just doesn't make any logical sense. Why would you give me something that I earn 100% on when you did all of the work? Where's the catch? What's in it for you? No one would do something like this unless they were up to something!

**Answer:** There is no "catch" but yes, I am "up to something" and there is something in it for me.

I promise you that I make no money when someone buys from your payment link. There are no hidden secrets or extra expenses you will get surprised with. No memberships, no recurring billing, no subscriptions, I don't take a commission, percentage or cut – this whole system becomes totally "your deal".

However, I do admit that there is something in it for me and it's called Branding.

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My name really is Lauryn Herbert and I've quietly made thousands in online marketing over the years and I'm ready to take it to the next level.

Even though the website you'll be using and this ebook will be yours – the fact remains that both have my name all over them, so in effect you are helping to advertise me. This means that my reputation as a “go to” person that helps people will be enhanced and good PR is always an asset. Also, it means loads of new people like you that will eventually comeback to me as paying customers for my other products and services that I sell. So yes, I have a lot to gain over the long run.

Added to this fact that this costs me nothing – zip, nada, \$0 – so I get this advertising and branding promotion for free. The web page is done and in place, this ebook is finished and on my personal website hosting server, the products are digital and all ready to download – it's going to cost me absolutely nothing to fulfill this order for whosoever website you may be on right now.

The important thing is that I know it works for you and the hard work has already all been done for you. Otherwise, I guarantee I would be hiding behind an assumed name or pen name to avoid reverse-branding – haha

**Question:** OK – but how can I make it work if I don't know anything about how to market? How do I get people to my website?

**Answer:** Not a problem as I have put together a complete Marketing Guide as part of your product download, which will show you exactly the best step-by-step methods to promote your site that are all either free or very low-cost and proven to work.

Did I mention that I've also created an **Incredible FREE Marketing Tools Section and Video Tutorials** that you can access at any time? You'll find lots of sample ads, guidance and exact direction there. Just sign-up for my ongoing updates once you get to my members area.

Keep in mind that the conversions are VERY HIGH so that you really only need to show it to a few people per day to make a decent income. You can promote it through classified ads (very, very effective), email promotions, pay-per-click, ezines, your own website and anything else you can think of and I will be giving you my **Free Marketing Tools** with exactly the ways I personally have found to be the most effective and least expensive (mostly free) ways to expose people to your website and generate traffic.

**Question:** I have promoted other products online but never got anyone to buy from me. How is this different?

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**Answer:** Well, think about it for a second. You are going to offer a Free ebook that almost everyone on this planet wants to read. Who doesn't want to make money right now in this economy? You didn't hesitate to grab your copy of this free book did you?

Almost everyone that you send to your website will download the ebook and many of those will then make the purchase so they can start selling it themselves and make the easy profit with a totally turn-key, automated system just like you will be doing.

Honestly, once you see how easy it is to make money with it and gain some momentum, you won't be able to stop it.

**Question:** But why is this so popular? Why are so many people prepared to buy this product compared to any other?

**Answer:** Simple. You will be giving away a free ebook that tells people how they can make money without the need of knowing how to set up a website, without ever trying to sell anything, without having to share any of the money they make and without any ongoing fees or expenses. Who wouldn't be interested in reading a free ebook that does all that?

You'll be able to give this away to just about anyone and everyone with ease because they're actually out searching for this kind of information and solutions to helping them make ends meet. Almost everyone who sees my site downloads the book without any hesitation. You did didn't you?

Most important is that if they understand the system after reading the book, they will want to buy the product because of the free incentive bonus I throw in to get their own payment link in a copy of the book so that they can plug into this easy money making system just like you have. They can be in business in no time!

Everyone who reads this can see the same potential which is what makes it so effective, (unless they just plain don't understand it and I probably really can't help those people). It's awesomely powerful in the way it makes money.

Also, the price is so low. There's virtually no one on the planet who can't afford a one time payment of only \$37 with no ongoing hosting or membership fees to have their business totally taken care of for them.

(The product sells for \$37 by the way). If it was any higher, people would maybe have to give it some thought, but give them all of this for only \$37 and most people won't even think twice. And that's great news for you.

People also know that with just one sale they will make their money back

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completely. Which makes this a practically risk-free, no brainer opportunity too good to pass up! There's no waiting around to recoup the costs of starting your business.

**Question:** I'm a total computer dunce, is this complicated? What do I have to do?

**Answer:** It's simple. First you buy the product by clicking the *Sign-Up Now* link at the end of this section of the book. You'll then get redirected to the website this ebook is connected to. Simply scroll down to the bottom of that webpage to make your purchase and be instantly plugged in.

Upon successful purchase, you'll be emailed a receipt and redirected to my members area. Forward your receipt to: [laurynherbert@gmail.com](mailto:laurynherbert@gmail.com) and I'll send you my "welcome email" that contains the link to your product downloads and instructions for quickly getting your website online and your payment link inserted into this ebook.

Now you just give people your URL and send them to your website to download the book. You can do this in any way you like. Include your link as a signature line in your emails, offer it to people as an incentive to join your mailing list, give it as a free gift for other promotions you're making...etc., etc. I will be giving you bunches of no-cost and low-cost ways in the members area that you will receive with your product download.

Now every time someone clicks that link, they will be sent to your website homepage that looks identical to mine, but instead of downloading my ebook, they'll download yours. It looks identical to this one, but it will have your Payment Link in it instead of the payment link of the person that sent you here today.

**Question:** What is **Paypal, or AlertPay**? How do I open an account with them?

**Answer:** **AlertPay and Paypal** are very simple online payment processors used for selling things online from websites. To open an account, you just need to visit their respective websites at: [www.PayPal.com](http://www.PayPal.com) or [www.AlertPay.com](http://www.AlertPay.com). Select an account type *based on your specific needs*.

The email address that you supply will then be added into your website so that the \$37 payments go directly to your account where they can be transferred immediately to your bank.

**Question:** So I don't need to change the ebook myself or upload anything to a website?

**Answer:** Absolutely not! Everything gets done for you. You don't need to do anything besides send people to your website and collect your money. There is no special re-branding or uploading of anything. Remember this is designed to be simple and easy.

**Question:** Will I ever have to give refunds to people who buy from my book?

**Answer:** I actually can't imagine why anybody would ever ask for a refund as absolutely everything is fully disclosed before they buy. However, no, there are **never any refunds from purchases of this product.**

You'll never have to worry that someone will come to you and ask for their money back. The product on sale is a collection of digital information books that are impossible to *really* return once they are downloaded. Everyone who buys the package agrees that they can not request a refund. All sales are final, which means you always keep every penny.

**Question:** What if someone has a problem with the download of the package?

**Answer:** Don't worry, they'll never contact you. I deal with all the customer support issues for you. I give out my email address to all customers on the download page, so they'll come straight to me if they ever have any problems or even just questions they need help with.

**Question:** What if someone has a question about the system or how it works?

**Answer:** Almost the same as above. This is the really great part. They will never email you with any questions...they come straight to me and I do all the answering for you. I will actually do my best to close the sale on your behalf. I will do the work and you will make the money. I never get a penny...ever!

**Question:** So how long will it take me to set this up?

**Answer:** From hitting that payment button to filing out the simple form in the members area with your **Paypal** or **AlertPay** email address will be less than 5 minutes. From there, I will have your website live and online within 24 hours.

Typically, I will have your website live in a matter of hours, but sometimes, due to the volume of orders, it may take a little longer as all websites are manually made active.

I think 24 hours or less (**guaranteed**) is a short time to wait for a turn-key **business** that will pay you over and over again almost effortlessly.

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**NOTE:** To make this process more streamlined and to get your website online quicker, we ONLY use domain names registered through GoDaddy. It's simply too time consuming to learn the many different back-office control panels of the countless host providers out there to be efficient.

I do personally host your website, (ad free) for life. There is a **one-time \$10** setup and you don't pay that until you get to the members area. **You just need to purchase your domain name through GoDaddy.**

**Question:** No way, I still can't believe this is real!

**Answer:** OK, why don't you email me with your questions and see for yourself that there is a real person ready to help behind this idea. My email address is [LaurynHerbert@EffortlessWeb-CashFormula.com](mailto:LaurynHerbert@EffortlessWeb-CashFormula.com) or [LaurynHerbert@gmail.com](mailto:LaurynHerbert@gmail.com).

**Question:** It sounds like it's probably a good deal but I'm going to have to think about it as I really don't completely understand it all yet.

**Answer:** Thinking about it is good. I often even “sleep on something” overnight if I have questions but let me take a minute and give you a quick summary that might make this whole thing easier to understand.

Selling on the Internet is hard. There is a lot of competition and many of those competitors are very experienced and have deep pockets for advertising.

Giving something away for free, especially something like a book on how to make money is easy.

### **(You still with me? Something HARD vs. Something EASY)**

Many people will take you up on your offer for this free book on how to make easy money online and then will be exposed to this simple system, where they will not need to create or even upload a website, do not have to worry about products or delivery, do not have to deal with any customer support issues and they receive 100% of the money – no splitting with anybody.

Also, they receive a collection of professional marketing tools that are currently being sold online for over \$800 and this has to be a great deal for them even if they end up personally using only 2 or 3 of them.

Finally and very important is you receive my free marketing tools and training materials, which are packed with information on how to use no-cost and low-cost methods to drive a ton of traffic to any website.

So, a complete turn-key online business, over \$800 worth of Products that you can use and resell – free marketing Tools worth over \$150 and all for a one-time investment of only \$37 – a domain name you purchase and register through GoDaddy.com and my one-time setup fee to have your website displayed online and hosted for life!

All they have to do is click the “Sign-Up Now” link and they are in business and you have \$37 in your [Paypal](#), or [AlertPay](#) account.

Believe me --- Making money online just does not get any simpler or easier than this.

**Question:** OK, this sounds good, but how long will it take for me to get started? I need money right away.

**Answer:** A good question but almost impossible for me to answer as it depends so much on the individual. I have people all of the time that email me saying how they bought the system a week ago or 2 weeks ago and are just now looking at everything and have a question.

If you are one of those people and let the information collect virtual dust on your computer then it could be a very long time indeed before you make any money.

On the other hand, if you immediately dive in, place an ad using one of the pre-written ads from my **extensive “free marketing tools”** section of the members area on Craigslist (yep, one of the free places I love) and use my special Focus technique in your ads as taught in my Marketing Guide then you could easily have a couple sales overnight with the cash sitting in your [Paypal](#), or [AlertPay](#) account waiting on you by breakfast.

**(DISCLOSURE: The focus technique mentioned above is taught in my Marketing Guide which you will receive and will at least double the response you get on any ad you place anywhere online for anything – GUARANTEED. However, you need to know that it will cost you approximately \$10 a year for unlimited use which is paid to an independent 3<sup>rd</sup> party, not me or one of my members.)**

**Question:** What if I buy this and then need some help writing my ads or something like that?

**Answer:** The Marketing Guide and my *New Strategic Marketing Plan* includes suggested ads that have already been tested and proven to be very effective and all you really have to do is copy and paste. However, I am usually pretty close to my email on 6 days of the week (never on Sunday) and I'm always ready to help and give suggestions on any marketing challenges you may have.

**Question:** OK, I believe you. This really is the best thing I've ever seen. I'm

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still in shock but I'm not going to waste another minute...how do I get started?

**Answer:** All you have to do is click on the “Sign-Up Now” link below and you will be done in just a few minutes.

You will be amazed how easy and simple this is, but remember that I am personally only an email away if you have questions or need help.

**Scroll Down To Instantly Plug Yourself Into This “Crazy System” Now**

**Lauryn Herbert's Team;** She is wonderful on her prompt emails. Lauryn is a good coach and I can feel the sincerity in her emails because she will try to understand where we are at with things when we are a new beginner like me.

Thanks,  
Michelle Miller – Seattle, WA

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To your success,  
**Lauryn Herbert**



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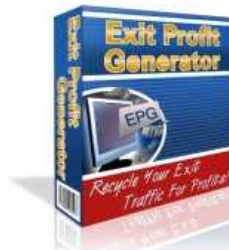


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